

OUR PHILOSOPHY

BY HAIRDRESSERS. FOR HAIRDRESSERS.

It's about progression. Keeping the art of hairdressing fresh. Dynamic. Alive. Balancing expression and invention - with the skills and precise technical understanding that set creativity free.

It's about gaining recognition - for the craft, artistry and dedication that we put into hairdressing. Celebrating the journey, not just the destination - whether you're just starting out in hairdressing or you are a household name.

Creative Intelligence has led us to develop specialist products - tools that encourage creativity. Brands that hairdressers and consumers love.

Creative Intelligence has shown us that hairdressing is key to progressing the art and craft of hairdressing. Keeping it fresh. Alive.

Creative Intelligence drives everything we do - and who we do it for.

OUR HERITAGE

BY HAIRDRESSERS. FOR HAIRDRESSERS.

It sounds obvious. But this founding principle is what makes TIGI stand out from the crowd. A simple thought that remains as powerful as ever today.

It means that we absolutely understand what hairdressers want. And need. Anthony Mascolo & the International Creative Team constantly updating the work we do.

Redefining standards of excellence in hairdressing creativity and technical skill. Driving hairdressing into an art form.