

At ENJOY®, we recognize that your clients are our clients and that our shared success is based on delivering complete satisfaction at every opportunity. We take great pride in understanding the needs and desires of the professional hairdresser and value strong industry partnerships and are firm believers in the “Evolve or Die” philosophy. Thus, we change as often as needed to ensure that every ENJOY product remains at the forefront of hair care technology and consumer demand. With decades of industry experience in professional hair care, ENJOY understands and supports all aspects of the hair care experience including salon ownership and management, branding, creative, manufacturing, distribution, education, motivation, merchandising, advertising and the customer experience.